



Colegio Gabriela Mistral  
Coronel  
Asignatura: Inglés  
Unidad: 1  
Docente: Hernán Olivares Torres

## 8° Básico - GUÍA N° 4

Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Instrucciones:

- Lea atentamente las instrucciones de cada ejercicio.
- Si no puede imprimir responda en su cuaderno, con lápiz mina.
- No responder en forma digital.
- Puede utilizar diccionario o traductor, en caso sea necesario.

**Objetivo: Investigar y expresar ideas usando vocabulario y gramática de la unidad.**

**Contenido: Vocabulario de tecnologías comunicacionales.**

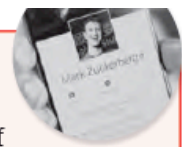
### 1) Match each concept from the box with its description.

1. broadcasting    2. blog    3. text message    4. post

- a. \_\_\_\_\_ A short way of writing, usually sent by a mobile phone or a website.
- b. \_\_\_\_\_ To send out a program on television or radio.
- c. \_\_\_\_\_ An electronic message that you send to a website in order to allow many people to see it.
- d. \_\_\_\_\_ A regular record of your thoughts, opinions, or experiences that you put on the internet for other people to read.

### 2) Read the text and answer the questions.

Mark Zuckerberg (born May 14, 1984) is a former Harvard University student who created a social network when he was still studying computer science. The founding of this platform made Zuckerberg one of the youngest-ever billionaires, according to a famous American business magazine. His founding of the popular social network was portrayed in a movie in 2010. In the same year, he said that he was going to give most of his money to charity. In 2010, he was also named Person of the Year by a very famous American magazine.



#### **The Social Network that made him famous**

On February 4, 2004, Zuckerberg launched the platform from his Harvard dorm room. An earlier inspiration for creating the social network may have come from Phillips Exeter Academy, the prep school from which Zuckerberg graduated in 2002. It published its own student directory, "The Photo Address

Book", which students referred to as "The Facebook". Such photo directories were an important part of the student social experience at many private schools. With them, students were able to list attributes such as their class years, their friends, and their telephone numbers.

a) What did you know about Mark Zuckerberg before reading the text?

---

b) What was his main inspiration to launch his social network?

---

c) Why was this social network important at that time?

---

**3) Research about an important person related to technologies, for example Steve Jobs, and write a short biography of him/her. Write at least 80 words.**

---

---

---

---

---

---

---

---

---

---

---

---

Link de apoyo:

<https://www.youtube.com/watch?v=U3RvX42zeis>